



Reality leaves a lot to the imagination.

INNOVATION AND GROWTH FOR NON-PROFITS



If your group is failing to meet revenue expectations, is constantly short of volunteers, is unable to predict it's health over the next year or two...we'll work with you to craft a viable and relevant ... [More...]

ABOUT 3 WINS:



INNOVATION AND GROWTH FOR NON-PROFITS 3 WINS Consulting Inc. (3WINS) is a unique group of entrepreneurs and media professionals dedicated to improving revenue performance and ... [More...]

FEATURED 3 WINS ARTICLES:



Paradoxical Commandments

I take great interest in working with exceptional individuals and organizations challenged to perform at a high level while being subjected to harmful, and often malicious, criticism. There's a hard line between criticism and feedback. Feedback is designed to assist an individual or group where the sole motivation is to help others. Quite simply, ... [More...]



Dealing With Criticism

7 Great Principles for Dealing With Haters Amy Lee Elliot posted a terrific piece on Mashable: it's a shopping list from Tim Ferriss. Tim is the author of "The Four Hour Work Week." Thanks to Lisa Ostrikoff at BizBoxTV for posting the article. Here's the points. It doesn't matter how many people don't get it. What matters is how many people ... [More...]



Forces For Good

In our on going academic study and research of the non-profit sector we have stumbled across the work of Leslie R. Crutchfield and Heather McLeod Grant entitled "Forces for Good", where we found a gold mine of research based information that is very timely. To quote Steve Case, Founder of America Online and Chairman of the Case foundation he states ... [More...]



Non-Profits and Social Media

I spent about an hour on the phone yesterday with a group that asked a lot of questions about Social Networking, blogging, Google Apps, and how to get started. I was happy to hear they did have a website but it needed some updating and a little nudge to get it (and keep it) relevant. For non-profits, there's a gamut of web apps and software available ... [More...]

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INNOVATIVE SOLUTIONS FOR TODAY'S NON-PROFIT



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